

SAVE THE DATE!

InterACT

ARTS LEADERSHIP INTENSIVE

A two-day training and consultation program for arts schools nationwide.

DEVOS INSTITUTE
OF ARTS MANAGEMENT
AT THE UNIVERSITY OF MARYLAND



ORANGE COUNTY,
CALIFORNIA

JUNE 30 - JULY 1, 2017

The Orange County School of the Arts (OCSA), a national model for sustained excellence in art school management, and the DeVos Institute of Arts Management at the University of Maryland, a global leader in arts management training and consultation, are pleased to offer a **two-day training and consultation program for arts schools nationwide**.

We welcome senior executives, administrative staff, board leadership, principals, deans, department chairs, arts program directors and coordinators, administrators, and fundraising, marketing, human resource, finance personnel to join us for this unique training opportunity.

Primary Learning Objectives

- Reinforce and activate organizational mission throughout administrative and curricular activity
- Build a culture in line with that mission, which promotes academic and artistic excellence, and supports productive collaboration between students, faculty, staff, volunteers, parents, and administrators
- Engineer a leap from “good” to “great” in key governance areas, including: curriculum design and evaluation, marketing and communications, strategic planning, human resource development, fundraising, parent/volunteer engagement, and community engagement

Led by Brett Egan of the DeVos Institute and Ralph S. Opacic, Ed.D., of the Orange County School of the Arts, the intensive is well-suited to schools at a variety of developmental stages:

- Advanced-capacity institutions seeking a “refresh”
- Established institutions looking for recalibration in key areas
- Institutions requiring immediate evaluation
- New and emerging art schools



Brett Egan
President
DeVos Institute of Arts Management



Ralph S. Opacic, Ed.D.
President and Executive Director
Orange County School of the Arts

Optional one-on-one consultation:

The InterACT Arts Leadership Intensive will offer a limited number of optional, one-on-one consultations. In preparation for each consultation, Institute and/or OCSA leadership will review appropriate documentation to ensure maximum productivity.

Enrollment information coming soon!

For more information, contact:
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