

The application deadline is
December 3, 2018

DEVOS INSTITUTE
OF ARTS MANAGEMENT
AT THE UNIVERSITY OF MARYLAND

Michael M. Kaiser Chairman
Brett Egan President

Global Arts Management Fellowship

The DeVos Institute's Fellowship program is offered free of charge to arts and cultural executives from across the United States and around the world who are selected through a competitive application process.

Designed for individuals who have dedicated themselves to management, rather than artistic leadership, the program supports leaders in positions of decision-making authority in developing, implementing, and refining organizational strategies over a three-year, cohort-based engagement.

The Fellowship includes:

- Intensive, practical training in strategic planning, marketing, fundraising, board development, and finance
- Access to leaders of cultural institutions from throughout the United States, including site visits to select institutions
- Intensive, collaborative group work
- Ongoing mentoring, both during and between the month-long residencies

Fellows have served in senior positions at such organizations as the AFCA Foundation for Arts and Culture (Egypt), Bosnian National Theatre Zenica, Center for Asian American Media (San Francisco), City of Birmingham Symphony Orchestra (England), Ciudad Cultural Konex (Argentina), Cultural Center of the Philippines, Dance UK, Estonian Philharmonic Chamber Choir, Icelandic Opera, Ivan Honchar Museum & National Center of Folk Culture (Ukraine), The Joffrey Ballet (Chicago), Lyric Opera of Chicago, Los Angeles Chamber Orchestra, Mexican Center for Music and Sonic Arts, Moscow Virtuosi Chamber Orchestra (Russia), National Arts Council of Zimbabwe, National Museum of Archaeology, Anthropology, and History of Peru, The Public Theater (New York), Queensland Performing Arts Centre (Australia), Singapore Repertory Theatre, and Suzanne Dellal Center for Center for Dance and Theater (Israel).



Applicant Criteria:

- Currently serve as the executive director (or equivalent) or the head of a major department within an arts or cultural organization in a paid, permanent capacity. The applicant's organization must have at least one full-time staff member, five years of consistent programming history, and an operating budget of at least the equivalent of \$250,000 USD/€220,000 EUR;
- Have an excellent command of business English, orally and written; and
- Be able to commit to the full term of the Fellowship. (Washington D.C. residency dates are July 1–26, 2019; June 29–July 24, 2020; and June 28–July 23, 2021.)

Fellows receive:

- Air and ground transportation between Washington, D.C. and their home residence
- Lodging during the Fellowship
- Per diem to cover living expenses during the Fellowship
- Visa sponsorship (for international applicants)
- Program materials

"I recommend this program for arts administrators who want to challenge themselves and significantly deepen the impact of their work. The fellowship provides an environment of trust and support where talented arts leaders from around the world share their knowledge, and collaborate generously. The program has helped me to think strategically about the future of my organization."

Elaine Delgado, Director of Individual Giving, The Tenement Museum, New York, New York

About the Fellowship

The Fellowship is comprised of three parts:

1. Residencies in downtown Washington, D.C.

Fellows visit Washington, D.C. for one month each year for three consecutive years on the following dates: July 1–26, 2019; June 29–July 24, 2020; and June 28–July 23, 2021. During residencies, Fellows participate in seminars, strategic planning exercises, and independent and collective learning opportunities designed for the needs of the cohort.

2. Implementation at each Fellow's Home Organization

From their home organizations, Fellows engage key staff members and their board (if applicable) in strategic planning activities that establish a framework for planning and support the process of developing and implementing new organizational strategies.

Fellows participate in quarterly executive roundtables on the Institute's online learning platform. These sessions provide a group setting where strategies and challenges can be shared among a group of peers and alumni for facilitated feedback and shared learning.

In addition, Fellows have access to the Institute's virtual activities, including webinars, master classes, and video archives.

3. Mentoring

Each Fellow has access to Institute advisors in their regions or disciplines for ongoing support tailored to the needs of the Fellow. Advisors support Fellows as they pursue their organizational objectives and implement new strategies within their home organization.

"This program is an invaluable opportunity to step out of your day to day responsibilities and focus on the big picture of arts management. I have been introduced to many exciting new ideas, and have also gained confidence in the experience and knowledge I have gained through working in the field over many years. The fantastic faculty and guest speakers—coming into contact with the incredibly diverse array of international arts managers in my cohort—is something I have never experienced elsewhere. They challenge and inspire me, and I learn from them every day."

Cayenne Harris
Vice President, Lyric Unlimited, Lyric Opera of
Chicago Chicago, Illinois

"The fellowship helped to see where am I and where am going to in a real way. It opened my eyes to see clearly and it opened my soul to dream big for my organization."

Elham Khattab, Founder and Director
Out Of The Circle, Cairo, Egypt

"You'll return to your work emboldened with a remarkable toolkit to generate success in your organization, and deep connections with a brilliant cohort from around the world."

Benjamin Dietschi, Executive Director
Soundstreams, Toronto, Canada

About the Institute

The DeVos Institute of Arts Management provides training, consultation, and implementation support for arts managers and their boards.

It operates on the premise that while much is spent to train artists, too little is spent to support the managers and boards who keep those artists at work.

The DeVos Institute has served more than 1,000 organizations from over 80 countries since Michael M. Kaiser founded it during his tenure as President of the John F. Kennedy Center for the Performing Arts in Washington, D.C. While environments, objectives, and disciplines vary, each of our clients shares the desire to create, market, and sustain exemplary cultural programs.

The DeVos Institute has designed its services to assist a wide range of institutions, from traditional performing and presenting organizations, museums, galleries, art schools, and libraries, to botanical gardens, glass-making studios, public art trusts, and nonprofit cinemas, to name a few.

In 2014, the DeVos Institute transitioned to the University of Maryland, where it continues to offer support to individuals, organizations, and—in collaboration with foundations and governments—to communities of organizations around the world.

"The fellowship had a truly transformational effect on my perception of leadership. It pointed out the advantages of clarifying my mission as well as the crucial importance of strategic planning on the overall health of the organisation."

Martin Pošta
Chief Executive Officer, SIGNAL Festival and
President, International Light Festival Organization
Prague, Czech Republic