

# InterACT

## ART SCHOOLS LEADERSHIP INTENSIVE

A three-day training and consultation program for senior executives, administrative staff, and board leadership of arts schools nationwide.

DEVOS INSTITUTE  
OF ARTS MANAGEMENT  
AT THE UNIVERSITY OF MARYLAND



JUNE 22-24, 2016

ORANGE COUNTY,  
CALIFORNIA

The Orange County School of the Arts (OCSA), a national model for sustained excellence in art school management, and the DeVos Institute of Arts Management at the University of Maryland, a global leader in arts management training and consultation, are pleased to offer a **three-day training and consultation program for senior executives, administrative staff, and board leadership of arts schools nationwide**. We welcome principals, deans, department chairs, arts program directors and coordinators, administrators, and fundraising, marketing, human resource, finance personnel to join us for this unique training opportunity.

## Primary Learning Objectives

- Reinforce and activate organizational mission throughout administrative and curricular activity
- Build a culture in line with that mission, which promotes academic and artistic excellence, and supports productive collaboration between students, faculty, staff, volunteers, parents, and administrators
- Engineer a leap from “good” to “great” in key governance areas, including: curriculum design and evaluation, marketing and communications, strategic planning, human resource development, fundraising, parent/volunteer engagement, and community engagement

Led by Brett Egan of the DeVos Institute and Ralph S. Opacic, Ed.D., of the Orange County School of the Arts, the intensive is well-suited to schools at a variety of developmental stages:

- Advanced-capacity institutions seeking a “refresh”
- Established institutions looking for recalibration in key areas
- Institutions requiring immediate evaluation
- New and emerging art schools



**Brett Egan**  
President  
DeVos Institute of Arts Management



**Ralph S. Opacic, Ed.D.**  
President and Executive Director  
Orange County School of the Arts

### Enrollment

Participation is confirmed upon registration and is available on a first-come basis with limited space available.

**Deadline: June 1st, 2016**  
[www.ocsarts.net/leadership](http://www.ocsarts.net/leadership)



## ABOUT THE DEVOS INSTITUTE OF ARTS MANAGEMENT

The DeVos Institute of Arts Management provides training, consultation, and implementation support for arts managers and their boards. It operates on the premise that while much is spent to train artists, too little is spent to support the managers and boards who keep those artists at work. In September 2014, the DeVos Institute transferred its offices and activities from the John F. Kennedy Center for the Performing Arts to the University of Maryland. In doing so, the Institute has expanded its consultancies and training programs, including its work with arts schools and arts education centers. To date, the Institute has worked with more than 1,000 organizations in over 80 countries to support its clients as they create and sustain exemplary programs.

For more information, visit [www.devosinstitute.net](http://www.devosinstitute.net).

## ABOUT THE ORANGE COUNTY SCHOOL OF THE ARTS

The nationally recognized Orange County School of the Arts (OCSA) provides a creative, challenging and nurturing environment that offers bright and talented students unparalleled preparation for higher education and a profession in the arts. Established in 1987, the school currently serves nearly 2,000 students in grades 7–12 and is the only specialized arts program of its kind in the region to offer tuition-free academic and arts instruction to students from Orange, Los Angeles, Riverside, San Bernardino and San Diego counties. OCSA is ranked in the top three percent of all high schools in the State of California and among the top 50 in the nation. OCSA's total operating budget is \$21 million, of which the school's Foundation raises \$8 million annually. The school has more than 100 full-time employees, as well as more than 250 part-time artist teachers, guest artists, and master teachers. Over the past 14 years, the OCSA campus has expanded into 300,000 square feet in eight buildings spanning three city blocks in downtown Santa Ana. The school recently broke ground on a 60,000-square-foot, state-of-the-art Dance, Music and Science Center which was completed in August 2015, and has raised over \$13 million to support this capital improvement project. For additional information, visit [www.ocsarts.net](http://www.ocsarts.net).

## Dates

June 22nd 9:00am – 5:00pm at the Balboa Bay Club  
June 23rd 9:00am – 4:15pm at the Balboa Bay Club  
June 24th 9:00am – 12:30pm at Orange County School of the Arts

- Join us for a hosted cocktail reception at the Balboa Bay Club on June 22nd from 3:30pm-5:00pm
- Lunch will be provided on the 22nd and 23rd
- Light refreshments will be provided at all sessions
- Tour of OCSA's new Dance, Music, and Science Center on June 24th from 12:00-12:30

## Location

### Balboa Bay Club

1221 W Coast Hwy | Newport Beach, CA 92663

### Orange County School of the Arts | Center for the Arts

801 North Main Street | Santa Ana, CA 92701

## Accommodations

### Avenue of the Arts Costa Mesa

3350 Avenue of the Arts | Costa Mesa, CA 92626  
714-751-5100 | [www.avenueofheartshotel.com](http://www.avenueofheartshotel.com)

### Westin South Coast Plaza

686 Anton Boulevard | Costa Mesa, CA 92626  
888-627-7213 | [www.westinsouthcoastplaza.com](http://www.westinsouthcoastplaza.com)

## Tuition

The cost for participation is based on your organization's annual expenses.

Annual Expenses	Tuition
\$2 million and above	\$485 per person
\$1 million – \$2 million	\$375 per person
\$1 million or less	\$250 per person
\$500,000 or less	\$185 per person

### Discounts:

- **10% discount** is offered for all Arts Schools Network members.
- **15% discount** will be applied to any school sending three or more representatives.
- **25% discount** will be applied to any school sending five or more representatives.

Please contact [academy@csarts.net](mailto:academy@csarts.net) to receive your discount code before registering.

### Optional one-on-one consultation:

The InterACT Art Schools Leadership Intensive will offer a limited number of optional, one-on-one consultations for an additional tuition of \$150. In preparation for each consultation, Institute and/or OCSA leadership will review appropriate documentation to ensure maximum productivity.

### For more information, contact:

Simone Perszyk, DeVos Institute of Arts Management  
301.314.0933 | [SGPerszyk@devosinstitute.net](mailto:SGPerszyk@devosinstitute.net)

Join us for three **inspiring**  
days of **leadership training**  
and take your art school  
to the next level!