

Board Development Intensive At The Phillips Collection – Washington, D.C. – June 5, 2017



The DeVos Institute of Arts Management at the University of Maryland, a global leader in arts management training and consultation, is pleased to announce a one-day intensive for arts managers and their boards. The Intensive will be led by Institute Chairman Michael M. Kaiser and President Brett Egan at The Phillips Collection, America's first museum of Modern art and one of the world's most distinguished collections of Impressionist and Modern American and European art.

Register Now. Space is extremely limited.

The opportunity is open on a first-come, first-served basis to staff and board members from arts and cultural organizations.

The intensive is most relevant to organizations in the following disciplines:

- performing and visual arts;
- community-based artistic practice;
- arts education;
- historical, science, and educational (museums and centers);
- literary;
- film and media; and
- other cultural non-profits that require strong marketing and fundraising, including gardens, libraries, multi-tenant cultural facilities, and craft (glass, print, etc.).

About the Board Development Intensive

Leaders join boards with the best of intentions: to support and steward organizations that elevate, inspire, and enhance their communities through exemplary art.

But—intentions aside—a quickly changing environment (technological, economic, and demographic) has greatly complicated the job of both the manager and the board member. Today, more than ever, arts organizations and their boards have no time, and no money, to waste.

So, given this environment, what is required to build and maintain a truly effective board?

Why do certain boards flourish while others stagnate?

Why, when facing challenges, do some boards rally, while others fragment and fail?

How do staff-board teams, working in tandem, go from “good” to “great”?

This intensive will approach these questions by defining the “rules of engagement” between effective staffs and boards. The intensive will help participants design—through case studies and question-and-answer sessions—a lean, focused, and consistent approach to leverage every ounce of goodwill, talent, and resource offered on both sides of the staff-board partnership.



Gary Sexton

Seminar topics include:

- The Cycle (The Institute's approach to managing arts organizations through an integrated approach to long-term artistic planning, marketing, and fundraising)
- Creating the "Ideal Board" (A five-year plan for developing the board your organization needs to execute its mission)
- Identifying, Recruiting, and Engaging New Board Members
- The Role of the Board Chair
- Maximizing the Board-Staff Relationship
- Fundraising in the Arts
- Strategic Planning

Participating organizations will receive planning tools focused on the board-staff relationship.

Key Facts

Date: Monday, June 5, 2017 9:30 am–6:00 pm
Registration and breakfast will start at 8:30 am.

Location: The Phillips Collection
1600 21st Street NW
Washington, D.C. 20009

Registration

Registration fee: \$285 per person

The participation fee includes all seminar materials, breakfast, and lunch. Participation is available on a first-come basis and confirmed upon receipt of the registration fee. Enrollment is limited to 150 participants.

Register online [here](#) or by contacting Marie Gossman at MEGossman@DeVosInstitute.net.

Registration will close on May 19 or when maximum capacity is reached.

For more information or questions regarding the Board Development Intensive, please contact Marie Gossman at MEGossman@DeVosInstitute.net or 301-314-0948.

About The DeVos Institute of Arts Management

The DeVos Institute of Arts Management at the University of Maryland provides training, consultation, and implementation support for arts managers and their boards around the world. It operates on the premise that while much is spent to train artists, too little is spent to support the managers and boards who keep those artists at work. The Institute's training balances universal best practices with rigorous study of local conditions to deliver timely, practical advice for a wide range of arts institutions around the world, from traditional performing and presenting organizations, museums, galleries, arts schools, and libraries, to botanical gardens, glass-making studios, public art trusts, and nonprofit cinemas. The Institute has served more than 1,000 organizations from over 80 countries since Michael M. Kaiser founded it during his tenure as President of the John F. Kennedy Center for the Performing Arts in Washington, D.C. For more information, visit DeVosInstitute.net.

About the Phillips Collection

The Phillips Collection, America's first museum of modern art, is one of the world's most distinguished collections of Impressionist and modern American and European art. It offers a strikingly original and experimental approach to modern art by combining works of different nationalities and periods in displays that change frequently. The setting is similarly unconventional, featuring a domestic scale and personal atmosphere. Artists represented in the collection include Pierre-Auguste Renoir, Vincent van Gogh, Pierre Bonnard, Pablo Picasso, Georgia O'Keeffe, Arthur Dove, Mark Rothko, Jacob Lawrence, and Richard Diebenkorn, among others. The collection has grown to include more than 1,000 photographs and works by contemporary artists such as Wolfgang Laib. The Phillips organizes acclaimed exhibitions, including its Intersections contemporary art series. The Phillips also produces K–12 and adult programs, while the University of Maryland Center for Art and Knowledge at The Phillips Collection is the museum's nexus for scholarly exchange. For more information, visit PhillipsCollection.org.



Visitors with Jacob Lawrence's *Migration Series*