

## Board Development Intensive

Since 2005, Michael M. Kaiser and the DeVos Institute of Arts Management have provided training intensive in Washington, D.C., for board members, executives, and arts leaders.

### Host a Board Development Intensive in Your Community

The DeVos Institute is pleased to offer the Board Development Intensive in cities across the country. In partnership with regional arts alliances, government offices, funders, and community leaders, each intensive can be tailored to meet the needs of cultural institutions in your area.

### Why Board Development Matters

Leaders join boards with the best of intentions: to support and participate in the production of art that serves, elevates, and inspires. Successful collaboration with talented artists, educators, and staff is exhilarating; all board members want to be part of a winning enterprise, to propel a growing family of supporters, and to help fuel a flourishing vision.

At the same time, the nonprofit world has its own rules, politics, and requirements for success. If staff or board responsibilities and expectations are unclear, misunderstanding or stagnation can follow. In many organizations, cash—not art—now drives the conversation.

The DeVos Institute has designed this intensive for staff and board members to help put joy, vision, and sustainability back at the center of the conversation.

Topics may include:

- Recruiting and managing board members
- Achieving fundraising success
- Creating institutional image and impact
- Financial planning
- Developing and supporting effective marketing campaigns
- Hiring an executive director



GARY SEXTON

### About The Devos Institute

The DeVos Institute of Arts Management at the University of Maryland provides training, consultation, and implementation support for arts managers and their boards around the world. It operates on the premise that while much is spent to train artists, too little is spent to support the managers and boards who keep those artists at work. The Institute's training balances universal best practices with rigorous study of local conditions to deliver timely, practical advice for a wide range of arts institutions around the world, from traditional performing and presenting organizations, museums, galleries, arts schools, and libraries, to botanical gardens, glass-making studios, public art trusts, and nonprofit cinemas. The Institute has served more than 1,000 organizations from over 80 countries since Michael M. Kaiser founded it during his tenure as President of the John F. Kennedy Center for the Performing Arts in Washington, D.C.

“Far from being a ‘how-to’ program, the Board Development Intensive was a catalyst for a new way of thinking about the board as integral to the Irondale family. It was an intense few days, but I credit it as a major step in professionalizing our board and turning it from a group of well-meaning, committed supporters to a functioning board of trustees that advocate for and add great value to our work.”

Terry Greiss, Board Development Intensive Participant—Co-Founder & Executive Director, Irondale Ensemble Project—Brooklyn, New York

To host a Board Development Intensive in your city, please contact Simone Perszyk at [sgperszyk@devosinstitute.net](mailto:sgperszyk@devosinstitute.net) or 301.314.0933. For more information, visit [www.devosinstitute.net](http://www.devosinstitute.net).