Framework for Strategic Planning

Adapted from Strategic Planning in the Arts: A Practical Guide by Michael M. Kaiser

- **Clear, Concise, Coherent, Comprehensive**
  - Mission
  - External (Environmental) Analysis
    - Internal Analysis
    - Strategies
    - Implementation Plan
    - Financial Plan

- **What are the factors required for success and how do we measure up?**
- **How will we address gaps and leverage strengths?**
- **Who will do what and when?**
- **What resources will be required to execute these strategies?**